

SECONDS FOR SURVIVAL

Cleveland, Ohio

Hosted by the University Circle Police Department

Seconds for Survival

The dangers of law enforcement interactions with suspects have increased dramatically in recent years and there is an urgent need to combat what has become deadly consequences for the profession. "Seconds for Survival" is a dynamic, media intensive course designed to reduce the reactionary gap that can lead to deadly consequences in these law enforcement interactions.

This science-based seminar provides attendees with the tools necessary to eliminate the deadly reactionary gap with suspects and provides the tools to get ahead of a pending violent attack. Action always beats reaction, and this seminar places the action on the law enforcement professional by providing a detailed insight into human behavior pattern and analysis along with the tactical considerations when pre-incident indicators are recognized.

Here are just some of the important topics taught in "Seconds for Survival."

- Pre-Incident Indicators
- The Danger of Denial
- Body Language Clues for Danger
- The "Left of Bang" Philosophy
- The Power of "Intuition"
- The "Deadly Mix"
- De-Escalation Tactics
- From Anomaly to the Threat
- Successful Performance Under Stress



Your Instructor
Dr. Travis Yates

TRAINING DETAILS

COST: \$225

WHERE: The Centers Ohio

12201 Euclid Ave, Cleveland, OH 44106

DATE: Tuesday, October 21, 2025 | 8:00 AM – 5:00 PM

CREDIT: OPOTA Approved

FIND OUT MORE AT: bluetogold.com/instructors/dr-travis-yates

Travis Yates has over 30 years of law enforcement experience, spending the last decade as a commander with a large metropolitan agency. His assignments included patrol, gang investigations, training, technology, policy, media relations, jail operations and special operations that included SWAT, Helicopter, K-9, Dive Team, Bomb Squad, Disaster Response, Special Events, and the Reserve Program.



ALSO AVAILABLE ON-DEMAND

SECONDS FOR SURVIVAL

visit university.bluetogold.com for more info.



"The best class I have been to in years and needs to be taught to all cops. The instructor presented the material in an attention holding way and he is actually a cop....not some wanna be with a theory."

Mark Mansfield



"Thank you for bringing this course to the Tulsa area. The class was excellent and helps remind you just how quick officers can be placed in a critical situation. Instructor Travis Yates has always put on a great class and delivers the content in a professional and compassionate way. Thank you."

Scott

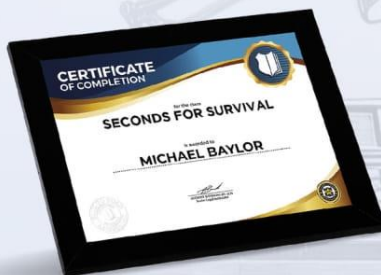


"Great class. I'm seeing traits in the newer generation of officers afraid of using force when necessary. I hope to train all my patrol and correctional officer this style of training. Thank you for caring for the Brother and Sister hood that serve every day."

Monte



SEE MORE OF TRAVIS YATES' FEEDBACK
BY SCANNING THE QR CODE BELOW.



ALL PARTICIPANTS WILL RECEIVE
CERTIFICATE OF COMPLETION